

GINO WICKMAN



An entrepreneur since the age of 21, Gino has had an obsession for learning what makes businesses and entrepreneurs thrive.

At 25 he took over the family business, which was deeply in debt and in need of help. After turning the company around and running it for seven years, he and his partners successfully sold the company.

Gino then set out to help entrepreneurs and leaders get what they want from their businesses. Based on his years of real-world experience, he created the Entrepreneurial Operating System (EOS), a practical method for helping companies achieve greatness.

He has personally delivered more than 1,900 full-day sessions for more than 135 companies, helping them implement EOS. He is also the author of the award-winning, best-selling book *Traction: Get a Grip on Your Business*, as well as *Get a Grip*, *Rocket Fuel*, *How to Be a Great Boss* and *What the Heck is EOS?*, which have sold more than one million copies.

Gino is the founder of EOS Worldwide, an organization that helps tens of thousands of businesses implement EOS with the aid of an international team of over 350 professional and certified EOS Implementers and online support. There are almost 100,000 companies using the EOS tools worldwide.

HIS NEXT MISSION: ENTREPRENEURIAL LEAP

Gino is now devoting time and energy toward helping entrepreneurs-in-the-making get a huge jump-start on taking their entrepreneurial leap, which is why he created *Entrepreneurial Leap*. The mission of Entrepreneurial Leap is to find all of the entrepreneurs-in-the-making, at any age, wherever they are—to help them realize their purpose and live the life they were born to live.

PLEASE INCLUDE THE FOLLOWING INFORMATION IN THE SHOW NOTES:

Entrepreneurial Leap: Do You Have What It Takes to Become an Entrepreneur? is available for purchase through all major retailers. Please share the following details with your audience:

- *Entrepreneurial Leap* is available to [Order on Amazon](#)
- Visit e-leap.com to [Take the Free Entrepreneur-in-the-Making Assessment](#)
- Subscribe to the [Entrepreneurial Leap YouTube Channel](#)

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