

# Millionaire **INSIDERS**

A stylized black silhouette of a city skyline with three buildings of varying heights, each with a grid of white squares representing windows.

Real Millionaires - Real Action

with Jaime Tardy, The Eventual Millionaire

Nick is a renowned thought leader, author, speaker and futurist. He is the author of *The Innovation Playbook*, *The Digital Innovation Playbook*, and inventor of the popular Hanz line of educational toys.

He has launched hundred of technologies in his 25-year career and currently provide business and innovation strategy consulting to startups and Fortune 500 companies.



## □ PREPARE FOR INNOVATION

How will the disruption by 3D printing affect your industry?

03

### TAKE ACTION NOW:

Spend 5 minutes considering all aspects of your business and how 3D printing could affect it.

Could it provide new opportunities?  
Could it create new challenges?

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## □ FAST FORWARD FIVE YEARS

What other new tech in your industry seems far fetched? What new tech have you heard of but not yet explored?

## TAKE ACTION NOW:

Find one new thing in your industry that you haven't explored yet. Spend a few minutes exploring the new opportunities and challenges this tech could bring to your industry.

## □ CONSIDER CURRENT TECH

The publishing industry is changing. Social platforms are segmenting. Facebook may not be around in 5 years the way it is today. How are you currently using tech?

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### TAKE ACTION NOW:

**Consider your current lead strategy.**

How could you diversify it so that you are not overly reliant on one source?

What other opportunities are out there?

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# FINAL THOUGHT

Innovation is coming whether you are prepared or not. The difference between those who just *survive* and those who *thrive* is keeping an open mind and trying new things.

Look for opportunities to be a leader in your industry and be an early adopter. Your business will thank you in 5 years!

## CONTINUE THE CONVERSATION

What new tech are you excited about? What do you think is going to disrupt how businesses survive and thrive in the next 5, 10, 20 years?

Post your thoughts in the private **INSIDERS FACEBOOK** group created just for you!

### **CONNECT WITH NICK WEBB ONLINE:**

<http://www.nickwebb.com>

Nick's Full Millionaire Interview

The Innovation Playbook

HANZ Toys