

Millionaire **INSIDERS**



Real Millionaires - Real Action

with Jaime Tardy, The Eventual Millionaire

Bruce Poon-Tip shares his knowledge on how to find your purpose in business. In order to find a purpose in your business, you first have to identify your passion and what that encompasses. Your passion will give you the drive to fulfill your purpose in business and once you find that you are on the pathway to success. Don't be fooled, however, this is no easy task. This Action guide has been created to help guide you through the process. You may even find yourself reviewing this Action Guide at various points in your life as you grow and evolve.



02 Finding Your Purpose with Bruce Poon-Tip

□ FEELING CONNECTED

Discover the best method in which you can reflect on what is most important to you. Some people find clarity through meditation. Others find their path through making lists. The bottom line is that your happiness is at your core and your world circles around you.

You have many relationships to consider and how you are an integral part of your relationships. Those relationships affect your happiness. Identify what is meaningful to you from each relationship you have. Your impact on those relationships will help you to identify your purpose. Truly being happy at what you do will create a connection in your business with other people. Keep in mind that every relationship you have is different and the depth of each relationship varies.

TAKE ACTION NOW:

Write down key components in your most important relationships, identifying the ones that make you feel happy and content in your relationships and provide that feeling of connection.

□ WHAT ARE YOUR CORE VALUES?

At the core of your relationships with others you carry your own values. Values help to shape those relationships which impact the connection you have with others. Your values help to shape your actions and the actions of the company you create.

You want to be very clear when arriving at a list of your core values. These are the things that are the essence of how you operate personally and professionally. Core values aren't sentences they are just words that you connect with and that are the most important to you in your daily life. Words like loyalty, success, money, etc.

TAKE ACTION NOW:

Write down 5 core values you have personally that you feel you can take with you professionally into your business.

□ FINDING YOUR PURPOSE

Every relationship has a purpose. Whether it is a familial bond, or a working relationship, there is a purpose in every relationship. Your relationships are different with everyone. To define your purpose you must utilize the tools above. You've discovered what is most important to you in your relationships. You've discovered your core values. Now its time to put those together to define your purpose. Many ideas will come along to you. Having the structure, or grid, as Bruce refers to it, will help you stand closely to your core values in business. Tough decisions can create fear, or compromise. Knowing your purpose will help guide you through those difficult decisions.

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TAKE ACTION NOW:

Discover your purpose by integrating what is most important to you with your core values. Write a sentence to define the above actions into one purpose that means the most to you. It will be a tool you use to help you with tough decisions as well as creating a good work/life balance.