



Eventual
MILLIONAIRE

Business Advice for
Millionaires in the Making

Email Template

Email asking guests to come on the show:

Hi __ (Either the name of the person, or find out the name of the assistant),

Show commitment sentence: I've been a huge fan of yours since your book _____ came out.

Ask sentence: I have a podcast where I talk to _____ about _____ and I'd love to invite you to be a guest. Would you be interested?

What's in it for me/Qualifying sentences: I would love to help promote _____ (or if you have pretty good numbers you can list, I have over 1,000 subscribers, I've been featured on CNN, list other big names your interviewed etc)

Detail sentence: It's all done via Skype video and will last 35 minutes.

Please let me know if you would be interested!

Warmest,
-Jaime

Follow up if they said yes:

Thank you so much _____.

Here are a few times that work:

List time #1

List time #2

List time #3

Let me know which one is best or if you need other options.
Also please send me your skype id!

Thanks, and looking forward to it!

Warmest,
-Jaime

Email Examples:

To interview Ryan Lee: Millionaire Internet Marketer

Hello Shirley!

My name is Jaime Tardy, I was just chatting with John Dumas who interviewed Ryan Lee. He was telling me what an amazing guest he was. I interview business owners that have a net worth of one million dollars or more. I've interviewed over 70 millionaires, like Guy Kawasaki or Yaro Starak. (You can see my interview with [Yaro here](#))

I would love to interview Ryan. I could even fit it in before his event in October, and talk all about it.
It would be a 40 minute Skype video.

Please let me know if he would be interested!

Warmest,
-Jaime

To Interview Aaron Pltman: 24 year old Millionaire

Hi Aaron!

I have a web show where I interview millionaires that own businesses. Someone emailed me the other day and said you would be a great person to interview. I would love to hear more about your story.

It's usually a 40 min interview via Skype video. I've had on over 70 millionaires, including [Guy Kawasaki](#) and [Michael Port](#).

Would you be open for an interview in the next few weeks?

Thanks!
Warmest,
-Jaime

John from EntrepreneurOnFire.com
His email to invite Barbara Corcoran:

Gail,

Barbara is an inspiration to all, and when I saw how much she appreciated our Military on the last episode of Shark Tank, I know I had to reach out to her. As an Officer in the US Army for 8 years, I saw first-hand how valuable a motivation is. I was fortunate to have a mentor who was instrumental in providing me with motivation and direction, particularly during my 13-month tour of duty in Iraq as an Armor Platoon leader.

This is why I created the show EntrepreneurOnFire, now the #1 ranked business podcast in iTunes New and Noteworthy, averaging over 100,000 unique downloads each month. I know Barbara has an incredibly busy schedule, and that's why we've developed an efficient, 30-minute audio interview over Skype.

We have an awesome lineup thus far, including Seth Godin, Gary Vaynerchuk, Guy Kawasaki, Chris Brogan, Mike Stelzner, Michael Hyatt, Mari Smith...just to name a few.

EntrepreneurOnFire is an audio podcast spotlighting today's most exciting and inspiring Entrepreneurs 5-days a week. We offer a different kind of podcast in that we discuss your journey as an Entrepreneur. We start with a past challenge or failure you encountered, continue to a powerful "AHA" moment, and conclude with what is exciting you today in your business. Our mission is to provide motivation and direction to our listeners, encouraging their entrepreneurial leap.

If you accept, we will be humbled, as your story will inspire everyone it touches, and here at EntrepreneurOnFire, we are expecting to touch millions.

Thank you so much for your consideration,
~ John Lee Dumas
Founder and host of [EntrepreneurOnFire](http://EntrepreneurOnFire.com)