

7 Days To \$1K } with Jaime Tardy of Eventual Millionaire

MARKETING RESOURCE GUIDE

There are lots of great resources out there for marketing -- but how do you know what the best ones are?

Below you'll find a list of:

... all the most commonly asked for resources from my clients and listeners
... and the high impact, all-awesome resources I've vetted and often share!

Consider this your hit list of marketing resources!

Warmest,
Jaime

GETTING MORE TRAFFIC:

- [How to Increase Your Website's Traffic Without Any Marketing](#) via Quicksprout
- [Free Tools From SumoMe](#) to grow your website traffic
- [Want More Traffic That Actually Converts? Follow These 4 Steps...](#) via Backlinko

EMAIL LIST BUILDING

- [How to get your first 100 email subscribers](#) via Noah Kagan
- [THE 80/20 RULE FOR BUILDING A BLOG AUDIENCE](#) via Derek Halpern
- [19 Strategies For Growing Your Email List](#)

GUEST POSTING

- [How to write an effective guest post for high-traffic bloggers](#) via Ramit Seti
- [The Ultimate Guide to Guest Blogging](#) via Kissmetrics
- [7 Crucial Tactics for Writing a Wildly Successful Guest Post](#) via Copyblogger
- [The Ultimate List of Blog Post Ideas](#) via Digital Marketer

MARKETING:

- [Webinar on Evergreen Funnels](#) from Leadpages

Tools: For building out marketing funnels — [Leadpages](#) or [ClickFunnels](#).

TESTING:

- [The Definitive Guide To Growth Hacking](#)
- [The Definitive Guide to Conversion Optimization](#)
- [A/B Testing For Beginners](#) (70 Resources To Get You Started)
- [AB Testing Your Content Marketing Strategy](#)

FACEBOOK:

ORGANIC:

- [5 Ways to Improve Your Facebook Organic Reach](#) via Social Media Examiner
- [How to Improve Your Facebook's Organic Reach](#) via Neil Patel
- [5 Smart Ways to Increase Your Facebook Page's Organic Reach](#) via Hubspot

PAID ADS:

- [The Ultimate FB Ads Swipe File](#) from Ads Espresso (idea generator)
- [The Ultimate Guide To Facebook Advertising](#) Book by Keith Krance
- [The 4-Step Approach to Effective Facebook Ad Targeting](#) via Jon Loomer
- [This is the formula for cheap, high-converting traffic from Facebook...](#) via Digital Marketer

INSTAGRAM:

- [29 Tips on How to Succeed With Your Instagram Marketing](#) via Jeff Bullas
- [The Ultimate Starter Guide to Marketing Your Business on Instagram](#) via LKR Social Media

TWITTER

- [The Biggest Social Media Science Study: What 4.8 Million Tweets Say About The Best Time To Tweet](#)
- [How to Use Twitter Lists For Business](#)
- [4 Ways to Use Twitter Video for Your Business](#) via Social Media Examiner

YOUTUBE:

- [YouTube marketing strategy a top priority for social media marketers](#) via Convince and Convert

- [How to Partner With YouTube Influencers: 6 Tips for Success](#)

LINKED IN PROSPECTING:

- [The 14-Point Checklist to Creating a LinkedIn Profile that Generates Sales](#)
- [5-Steps to Turn Profile Views into Hot Leads...\[on LinkedIn\]](#)
- [LinkedIn Prospecting: 8 Things to Look for in a Prospect's Profile](#)
- [How to Become a LinkedIn Connection With Anyone You Want](#)
- [5 Next-Level Search Tactics to Find Awesome Prospects](#) on LinkedIn

COPYWRITING:

- Dane Maxwell's [Copywriting Checklist](#)
- [Copywriting Checklist: Write Copy That Sells Better](#) via Neville Medhora

PRICING - COLD CALLING - REFERRALS:

- [The Three Pronged Pricing Technique](#) by Neville Medhora
- [10 Introvert-Friendly Offline Marketing Ideas For Your Blog + Business](#)
- Sample [Cold Calling Scripts](#)
- [How To Get More Referrals](#) via Duct Tape Marketing
- [Here's how to cold email like a boss](#) via Neville Medhora

LEVERAGE ONLINE COMMUNITIES

- [How to Build and Manage a Private Facebook Group](#) via Digital Marketer

MISC:

- Eventual Millionaire [Press Resources](#)