

# Millionaire **INSIDERS**

A stylized black silhouette of a city skyline with three buildings of varying heights, each with a grid of white squares representing windows.

Real Millionaires - Real Action

with Jaime Tardy, The Eventual Millionaire

How many of you have spent 10 hours working non-stop yet at the end of the day felt that you haven't accomplished what needs to be accomplished? JV Crum III shares three tips on how to get your most productive day so you stop feeling frustrated and overwhelmed after a particularly gruesome work day.



**Millionaire Interview**  
**with JV Crum, III**

## □ HAVE A PURPOSE FOR YOUR DAY

When you wake up, think of a purpose for your day. It's usually tied to one of your business' major goals for the year. Three major goals:

1. Transform your clients at a higher level whether it might be creating a product or improving a product.
2. Pure financial goal - how much revenue, how much cash flow, how much profit you want.
3. Business critical goal - whether it be improving your marketing, sales, anything relevant to your business' growth.

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### TAKE ACTION NOW:

Write down one purpose for a day that's related to one of the major goals.

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## □ SET A STANDARD FOR YOUR DAY

Once you have identified your day's purpose, set a standard to which you'll work on achieving that purpose. JV has three:

1. **Time-based** means being focused on your work 100% within that time you have planned to work.
2. **Control-based** is harder since you are set to accomplish a certain set of results within x amount of time unless there's an emergency that is beyond your control.
3. **No-Excuses** is good for project-based tasks. For a certain amount of time, at a certain quality level, you have to achieve these results and there's no excuses no matter what happens.

## TAKE ACTION NOW:

With your purpose written down, choose which among the standards you want to apply on achieving that purpose.

## □ PRIORITIZE

You cannot do everything all at once. It's a disaster in the making. That's why you only have to identify one purpose per day so you can focus. Choose your priority among your tasks and ensure that there should be measurable results. Create action steps on how to manage these results. Know the value of the task to your business which should be tied to your three major goals.

Yes, we do have all those little tasks that also need our time and attention. JV says that you should also make catching up as one of your priorities during some days. Again, it's all about selecting the tasks that need your utmost focus on.

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## TAKE ACTION NOW:

From among your to-do list, choose three items that you'd like to prioritize first and foremost. Write down your action steps, as well as the results you plan to achieve.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

# FINAL THOUGHT

The value in knowing how to identify your purpose, setting your standard and prioritizing is learning. You cannot say yes to all the things being asked of you. Finish tasks at hand, choose less tomorrow and accept reality that you can only do so much and prioritize.